

VERCO



ergoform

Everything **VERCO** does is driven by a passion to match innovation with excellence.

Every organisation is dynamic, involved in a process of continual change. This affects the way people work, handle their professional relationships and manage their business as a whole.

Founded in 1912, VERCO has the people, the expertise and the skill to focus the very best in design, technology and materials to produce real solutions that will support your organisation and business – in every sense – as it develops.

VERCO – inspiring ergonomic solutions for today's and tomorrow's world.



First rule in business...
watch your back!

The design of the chair is one of the most important workstation considerations. It affects the user's posture, the amount of effort required to maintain a position, the freedom to change positions, blood circulation and the maintenance of an even pressure on the spinal discs.

When standing the human spine adopts its natural 'S' shaped curvature, with the lumbar region curving inwards. When a person sits down, however, the pelvis tends to rotate backwards, forcing the spinal column to bend forward and adopt the lazy 'C' forward curvature. This increases the strain on the spinal ligaments and may also lead to the crushing of the intervertebral discs and subsequent back pain.

If the rearward rotation of the pelvis can be prevented, the spine will be retained in the more stress-neutral, lazy 'S' curvature, leading to *reduced* pressure on spinal musculature, ligaments and intervertebral discs, and *increased* long term comfort.

By working closely with ergonomists, VERCO have designed the **ergoform** chair to control this pelvic rotation, automatically.

With its ergonomically designed back shape it gently supports the pelvic girdle and reduces the tendency of the pelvis to rotate backwards when the user sits down.

The shape of the posture seat has been designed to encourage the user to take advantage of the special **ergoform** back, in addition to providing superior support characteristics for even weight distribution.

This combination of pelvic and spinal support provides superb long-term comfort and can reduce the incidence of back pain.

ergoform has been designed to conform to all relevant UK and European performance standards and carries the VERCO full, five year guarantee in normal use.



FM 20306
E. & O.E.





Both the round and the square ergonomically designed backs fit naturally into the curve of the spine while the two heights of back ensure the versatility required by today's modern office.

The option of loop, height adjustable or deluxe adjustable arms help combat the potentially painful problem of repetitive strain injury.

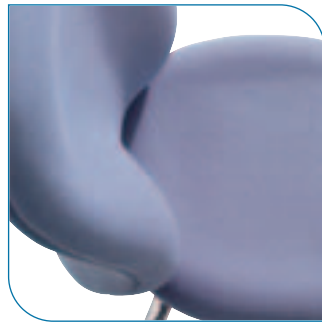
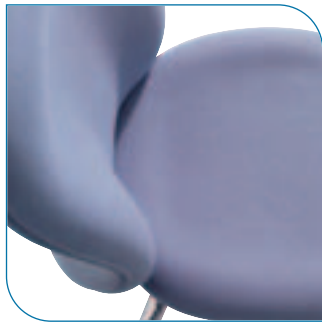




ergoform is a modern styled, visually appealing range of seating, with elegant slim-line upholstery and the superb attention to detail that customers have come to expect from the UK's leading seating manufacturer.

A distinct waterfall front-edge profile to the contoured, posture seat reduces the pressure under the thighs and a further optional seat depth adjustment ensures the ability to 'tailor fit' the chair to each user.



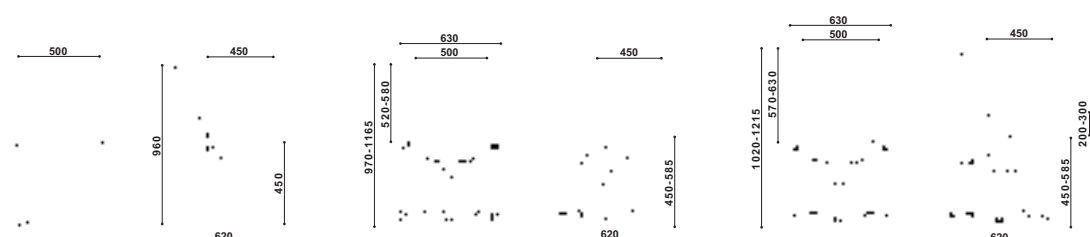
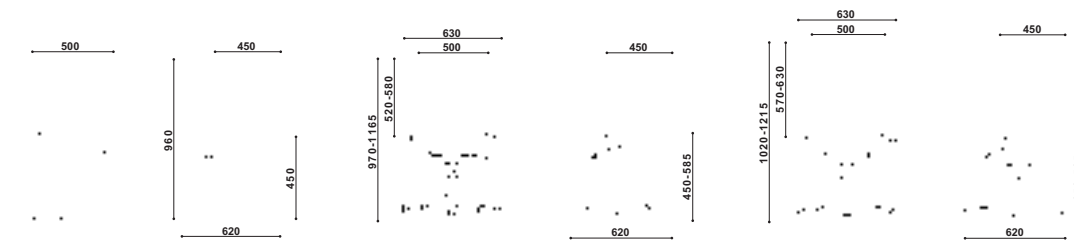


The ability to change the back height is made simple with a 'no-touch' ratchet mechanism to ensure each and every user is supported correctly.

Choose between the 'standard' **ergoform** back, offering superb lumbar support or the radically contoured '*maximum pelvic control*' back, offering the choice required by those seeking serious ergonomic task seating.



ergoform; a complete family of
dynamic, ergonomic seating



Each chair has the option of two, robust mechanisms; an independent seat tilt with a permanent contact back or a fully synchronised mechanism for truly dynamic posture.



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